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**Heads Up Technologies delivers LED Cabin Lighting System
for Hawker Beechcraft King Air 350i**

A complete LED cabin lighting system interfaces to the Cabin Management System to bring a new level of lighting design and sophistication to the King Air 350i.

Carrollton, Texas --- October 19, 2009 --- Heads Up Technologies, Inc., a leading supplier of electronic solutions for general aviation and commercial aircraft, has developed and qualified the LED cabin lighting system for the Beechcraft King Air 350i. Production deliveries begin in 4th quarter, 2009.

The LED cabin lighting system consisted of wash lighting, reading lights, table lights, floor lighting, entry lights, lavatory lights, and accent lighting as well as the proprietary controllers to interface all the lights to the Rockwell Collins Venue™ Cabin management system. Heads Up also provided the cockpit reading lights. The Venue system can command individual lights or the entire lighting system to change intensities. The lighting system controllers execute the change with a smooth ramping function which adds significant aesthetic value.

“Heads Up has worked closely with Hawker Beechcraft engineers and interior designers to create a lighting system that compliments the new King Air 350i interior as well as adds some sophisticated new features” said Rob Harshaw, President/CEO for Heads Up. “For example, with a touch of a single button, a passenger can configure the entire cabin lighting system for optimum movie viewing without ever leaving his seat” he added.

About Heads Up Technologies

Heads Up Technologies, Inc., based in Carrollton, Texas, designs, manufactures and markets a variety of electronic systems for the aviation industry. This privately held company is celebrating its 25th year of operation. Its product line includes digital audio systems, interior and exterior LED lighting, satellite datalink, low cost data recorders, and digital controllers. For more information, contact Heads Up at (972) 407-1131 or visit www.heads-up.com

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