



For more information, please contact:

David Groos
Heads Up Technologies, Inc.
(972) 407-1131 x102
dgroos@heads-up.com

**Heads Up Technologies delivers High Intensity LED Landing Lights
for the
Cessna CitationJet Family**

*Exterior LED lighting developments enhance performance while reducing weight,
power and size.*

Carrollton, Texas --- October 19, 2009 --- Heads Up Technologies, Inc., a leading supplier of electronic solutions for general aviation and commercial aircraft, has developed and qualified several high intensity LED exterior lights for the Cessna CJ family, including the landing lights. Originally developed for the CJ4, these lights are now available on production CJ1, CJ2 and CJ3 aircraft.

High brightness LEDs were used to replace traditional incandescent bulbs for the landing lights, wing inspection lights, tail flood lights, and overwing exit lights. These LEDs used approximately one-third of the electrical current, reduced size, weight, waste heat, and parts count, while improving light output performance.

“New developments in LED technology makes possible what seemed unreachable only a few years ago.” said Rob Harshaw, President/CEO for Heads Up. “We believe we have developed and qualified the first LED landing light that is standard equipment on a production aircraft” he added.

The family of exterior lights will be on display at Heads Up’s booth #4754 at the NBAA in Orlando, Fl.

About Heads Up Technologies

Heads Up Technologies, Inc., based in Carrollton, Texas, designs, manufactures and markets a variety of electronic systems for the aviation industry. This privately held company is celebrating its 25th year of operation. Its product line includes digital audio systems, interior and exterior LED lighting, satellite datalink, low cost data recorders, and digital controllers. For more information, contact Heads Up at (972) 407-1131 or visit www.heads-up.com

2033 Chennault, Suite 100

Carrollton, Texas 75006-5097

(972) 407-1131 phone

(972) 407-1758 fax

<http://www.heads-up.com>