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**Heads Up Technologies develops Ethernet based Sirius XM Satellite Radio Receivers for Cabin Management System**

*New receivers provide enhanced connectivity and packaging.*

**Carrollton, Texas** --- October 19, 2009 --- Heads Up Technologies, Inc., a leading supplier of electronic solutions for general aviation and commercial aircraft, has developed a new series of Sirius XM Satellite Radio receivers, enabling attachment to a digital Ethernet bus. The new receivers will integrate with Honeywell's Ovation Select™ system - a customized, high quality, reliable Digital Cabin Management System.

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The Ovation Select™ XM Radio will provide over 170 audio channels of news, sports, weather and music within the contiguous United States to the aircraft cabin entertainment system. Options are available for two, four or eight receivers, enabling independent passenger listening, and Ovation Select will provide command, control, and audio distribution functionality. Control of the Ovation Select™ XM Radio is provided via any of the installed control panels (Touchscreen, Select 100/200 PCUs or a handheld remote).

New developments have also provided savings in weight, space and power requirements in some models. As an example, a new 8-receiver unit reduces weight and space requirements by approximately 40% over previous versions with a 30% savings in current draw.

“Honeywell's CMS was the first cabin management system to integrate the Heads Up family of XM cabin-class radio receivers. Today, we are pleased to announce another first with the introduction of an ethernet based Sirius XM radio for Honeywell's Ovation Select™ customers.” said David Groos, Sr VP, Sales & Marketing for Heads Up Technologies.

**About Heads Up Technologies**

Heads Up Technologies, Inc., based in Carrollton, Texas, designs, manufactures and markets a variety of electronic systems for the aviation industry. This privately held company is celebrating its 25<sup>th</sup> year of operation. Its product line includes digital audio systems, interior and exterior LED lighting, satellite datalink, low cost data recorders, and digital controllers. For more information, contact Heads Up at (972) 407-1131 or visit [www.heads-up.com](http://www.heads-up.com)