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**Heads Up Technologies Selected to Provide XM WX Satellite Weather Receiver
for
Rockwell Collins Pro Line Fusion™**

*The popular XM WX Satellite Weather Service will now be an option
on Rockwell Collins' Pro Line Fusion.*

Carrollton, Texas --- October 19, 2009 --- Heads Up Technologies, Inc., a leading supplier of electronic solutions for general aviation and commercial aircraft, has been selected to provide the XM WX Satellite Weather Receiver by Rockwell Collins for its Pro Line Fusion™ avionics system.

XM WX Satellite Weather was introduced at the NBAA in 2003. Since then, XM WX has grown to become the datalink weather standard, primarily due to its unique combination of XM's powerful satellite delivery system, data partner WxWorx, and world-class avionics partners.

"Rockwell Collins was the XM WX launch customer in the certified avionics world in 2003," said Rob Harshaw, President/CEO for Heads Up. "Their selection of XM WX and Heads Up for Pro Line Fusion is evidence of XM WX's continued leadership in the datalink weather market" he added.

XM WX Satellite Weather capabilities will be on display at Heads Up Technologies' booth # 4754 at the 2009 NBAA in Orlando.

Learn more about Pro Line Fusion at Rockwell Collins' NBAA booth #259.

About Rockwell Collins

Rockwell Collins (NYSE: COL) is a pioneer in the development and deployment of innovative communication and aviation electronic solutions for both commercial and government applications. Our expertise in flight deck avionics, cabin electronics, mission communications, information management and simulation and training is delivered by nearly 20,000 employees, and a global service and support network that crosses 27 countries. To find out more, please visit www.rockwellcollins.com.

About Heads Up Technologies

Heads Up Technologies, Inc., based in Carrollton, Texas, designs, manufactures and markets a variety of electronic systems for the aviation industry. This privately held company is celebrating its 25th year of operation. Its product line includes digital audio systems, interior and exterior LED lighting, satellite datalink, low cost data recorders, and digital controllers. For more information, contact Heads Up at (972) 407-1131 or visit www.heads-up.com

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